IN THE ABSTRACT:

Please delete prior Abstract starting at page 46, line 2 and ending at line 14 and insert the following.

--An image display apparatus includes an image display devices driven in a matrix by a plurality of row wirings and column wirings, a scanning circuit for sequentially selecting and scanning the row wirings, a modulation circuit for applying a modulated signal, voltage amplitude of which varies in one pulse signal, to the column wirings, and a voltage drop compensation circuit for calculating corrected image data for reducing an influence of voltage drops due to at least resistance components of the row wirings, with respect to image data. The voltage drop compensation circuit include an effective voltage calculating circuit for finding an effective voltage value on the basis of the image data, and a compensation value calculating circuit for calculating a compensation value for reducing an influence of voltage drops due to at least resistance components of the row wirings, with respect to the effective voltage value. The modulation circuit outputs a modulated signal, a voltage amplitude of which varies in one pulse signal, on the basis of the corrected image data.--